

Case study

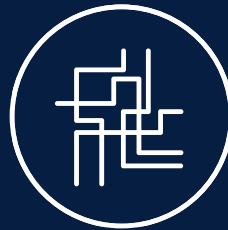
Masternaut and Stannah.

Stannah's Smarter Drivers.

Discover how Stannah uses Masternaut's SmarterDriver business mileage app. SmarterDriver is a simple, quick and easy solution for drivers — as well as finance, fleet and systems teams — to manage business mileage expense claims.



170 app users



890 drivers on Connect

"We are constantly trying to reduce waste and introducing the SmarterDriver app was a significant development towards this goal. It is a handy tool allowing drivers to stay on top of their mileage whilst on the go. This removes the waste of batching for the end of the month and complements the accuracy from telematic journey capture.."

Martin Carter, Information Systems Director, Stannah



Customer overview

Stannah is a manufacturer of lifts based in Andover, Hampshire. Founded in 1867 in London as a crane and hoist manufacturer, the company began to produce lifts shortly after. Although varying types of lifts are manufactured by the company, it is best known for its stairlifts, with which the name “Stannah” has become synonymous.

The challenge

With a mixed fleet of over 700 vehicles covering the length and breadth of the UK, and with 890 drivers set up on Connect (Masternaut’s flagship telematics solution), managing mileage claims was a complicated and time-consuming task at Stannah, with high stakes.

All fuel used by employees is paid for directly by Stannah. Employees are responsible for identifying private mileage, which is subsequently deducted from their salaries. Data accuracy is extremely important in this scenario, as Stannah submits these reports to HMRC to avoid paying benefits-in-kind.

Stannah were already using Connect for many years and engaged Masternaut to implement a solution that would streamline this process and enable their drivers to enter their private mileage quickly and easily, with little margin for error.

The solution

Masternaut recommended that Stannah set up all of their drivers on the SmarterDriver app to be used in conjunction with Connect. All journeys are automatically displayed in the app, and drivers use the intuitive swipe-left/right functionality to categorise journeys as business or private.

All documentation is digitally stored and is compliant with HMRC standards. Data from the app is correlated and synchronised with fuel card reporting.

The outcome

The roll out was immediately successful. All of the drivers issued a login can now use the SmarterDriver app on a regular basis to classify all of their journeys. The data collection process is much smoother and altogether less time-consuming for all involved parties than the previous process.